CITY OF CHARLOTTESVILLE, VIRGINIA CITY COUNCIL AGENDA



| Agenda Date: | January 3, 2023 |
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| Action Required: | Adopt Resolution |
| Presenter: | Chris Engel, Director of Economic Development |
| Staff Contacts: | Chris Engel, Director of Economic Development Michael Rogers, City Manager |
| Title: | Resolution of Support for the Virginia America 250 Commission (VA250) (1 reading) |

Background

The Virginia America 250 Commission (VA250) was created in 2020 by the General Assembly for the purpose of preparing for and commemorating the 250th anniversary of Virginia's participation in American independence. A primary goal of the Commission is to convene and facilitate a Commonwealth-wide commemoration and celebration, multi-faceted and inclusive of hundreds of partners and representatives of the wide array of histories, sites, stories, and communities that define Virginia. VA250 has requested that each locality form a committee to aid in planning for the commemoration period.

Discussion

The Charlottesville-Albemarle Convention and Visitor's Bureau (CACVB) has indicated its willingness to convene a VA250 Commission committee for our region (The committee would also include representatives from the town of Scottsville and the County of Albemarle). Staff is requesting the Council's support for the CACVB to form a committee on behalf of the City to aid in the planning for the commemoration period.

By forming a committee, the state commission will provide grant funding opportunities for commemorative events and make available programs to include traveling exhibitions and teacher resources. The CACVB Director will serve as the local liaison to the Commission.

Alignment with City Council's Vision and Strategic Plan

This action aligns with the Council's vision for economic sustainability and arts and culture.

Community Engagement

The action creates an opportunity for community engagement on this important anniversary.

Budgetary Impact

No new funding is being requested.

Recommendation

Staff recommends that the Council support the efforts of CACVB in forming a committee on behalf of the City and adopt the resolution of support to designate the CACVB Executive Director as the local liaison to the Virginia America 250 Commission.

Alternatives

Attachments

1. RES Support VA250