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OCT 07 2022



Sign Application and Permit

Please return to: City of Charlottesville
Department of Neighborhood Development Services
P.O. Box 911, City Hall
Charlottesville, VA 22902
Telephone (434) 970-3182 FAX (434) 970-3359

NEIGHBORHOOD DEVELOPMENT SERVICES

For directional signs on the Downtown Mall, please include \$125 permit fee per sign. For all other signs, please include \$75 permit fee per sign. For an Optional Comprehensive Sign Package, please include a single fee of \$250.

Project Name/Description	Parcel Number
Address/Location	530112200
Property Owner Name	Applicant Name
TOLE WATER ST LLC	Brian Draper

A. Property Owner Information
 Address 650 Peter Jefferson Pkwy Ste 230 Charlottesville 22911
 Phone Number 434-244-0748
 Email N/A

D. Sign Description
 Type: *Freestanding 4 Projecting from wall _____
 Flat against wall 0 *Monument _____ Other _____
 *New signs with concrete footings/foundations are required to get a building permit before any concrete placement. Contact NDS at 434-970-3182.

B. Property Owner Permission
 I, the undersigned, owner of the property on which this sign is to be erected, have read this application and hereby give my consent for this sign to be erected on my property building.
 Signed [Signature]

Size: Width see Attachments x Height _____ = _____
 Total Sq Ft. (Area may be measured using up to 8 straight, intersecting lines.)
 Max height to top of sign: _____
 Min clearance to bottom of sign: _____
 Lighted? N (Y/N) Internal _____ External _____

C. Applicant's Information
 I, the undersigned, agree to abide by all conditions of the City Sign Ordinance and Building Code in the erection of this sign, and understand that my permit can be revoked at any time for just cause.
 Signed [Signature]
 Print Name Brian Draper
 Company Name American Made Signs LLC
 Address 407 Earhart St ste B cville
 Phone Number 434-971-7446
 Email permits@americanmadesigns.com

Attach a drawing of your sign that includes: exact location on building; dimensions; materials; colors; wording/logos; and lighting.
F. Sign Location Information
 Street Address 701 E. Water Street
 Is this sign replacing a previous sign, either for your business or a previous business? N (Y/N)
 If yes, attach a list of the signs being replaced and the size of each.
 Where on the property is the sign to be located? FRONT AND SIDE
 Are there other signs on the property? N (Y/N)
 If yes, attach a list of these other signs and their sizes, even if they are not for your business

For Office Use Only	Sign Permit No _____	Approvals
Tax Map _____	Parcel _____	Zoning Administrator _____
BZA Case No _____	Date _____	Preservation and Design Planner (EC or ADC districts only)
BAR No _____	Date _____	Date _____
Conditions of Approval _____		
Amount Paid _____	Cash/Check # _____	Date Paid _____ Received by _____



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Sign Proof

Comprehensive Signage Plan

The purpose of this Comp Plan is to identify the companies in the adjacent office building. This parking garage has zero signage and is a private parking lot strictly for the employees, maintenance and customers of 701 East Water Street.

Since there are two different entrances to the parking garage, signage is needed at both locations. Traffic direction is both ways at both entrances, so the tenant panels could not be read from both angles without stopping in the road, blocking traffic to read.

Both signs at both entrances would be placed at a 30 degree angle for best viewing. While the overall size of the freestanding directory signs are small. The tenant panels must remain at the current size to ensure readability from a vehicle. If the panels were any smaller, it would cause traffic back ups and the possibility of people parking and walking up to the directory to read.

The parking garage sits on the corner of three roads of moderate traffic. A site survey concluded that this is the best viable plan for this project.

701 E. Water Street

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Sign Proof

Sign to be made of Aluminum and Steel.

Address will be white vinyl.

The square mesh will be perforated aluminum for an accent

Tenant panels are on stand offs for easy changing.

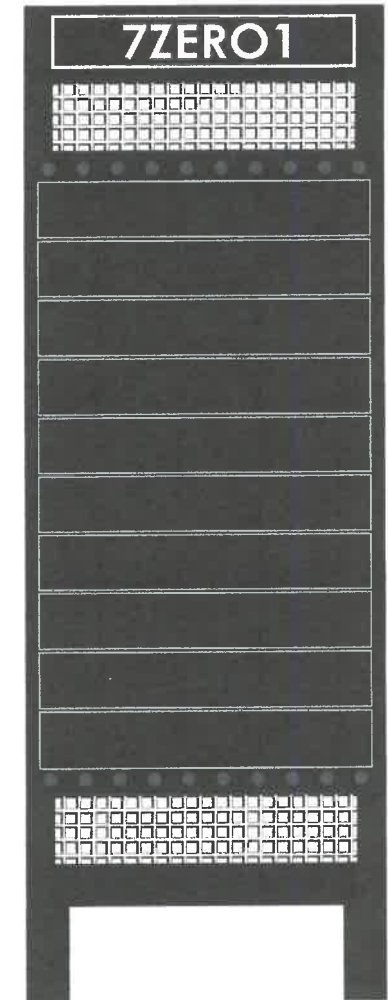
Round circles are faux screw heads for accent.

Mounted in concrete with base plates.

Colors to be Black and White only.

Architectural style.

Tenant panels will only display current tenants in building.



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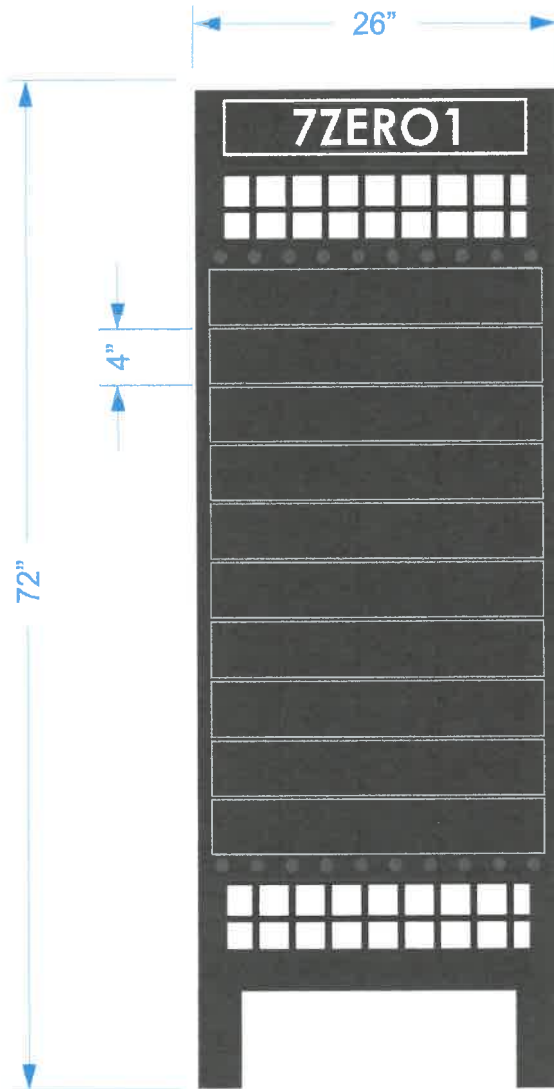
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Sign Proof



Example Tenant Panels

- MERKLE, INC
- HANTZMON WIEBEL
- LEXIS NEXIS

SIGN A

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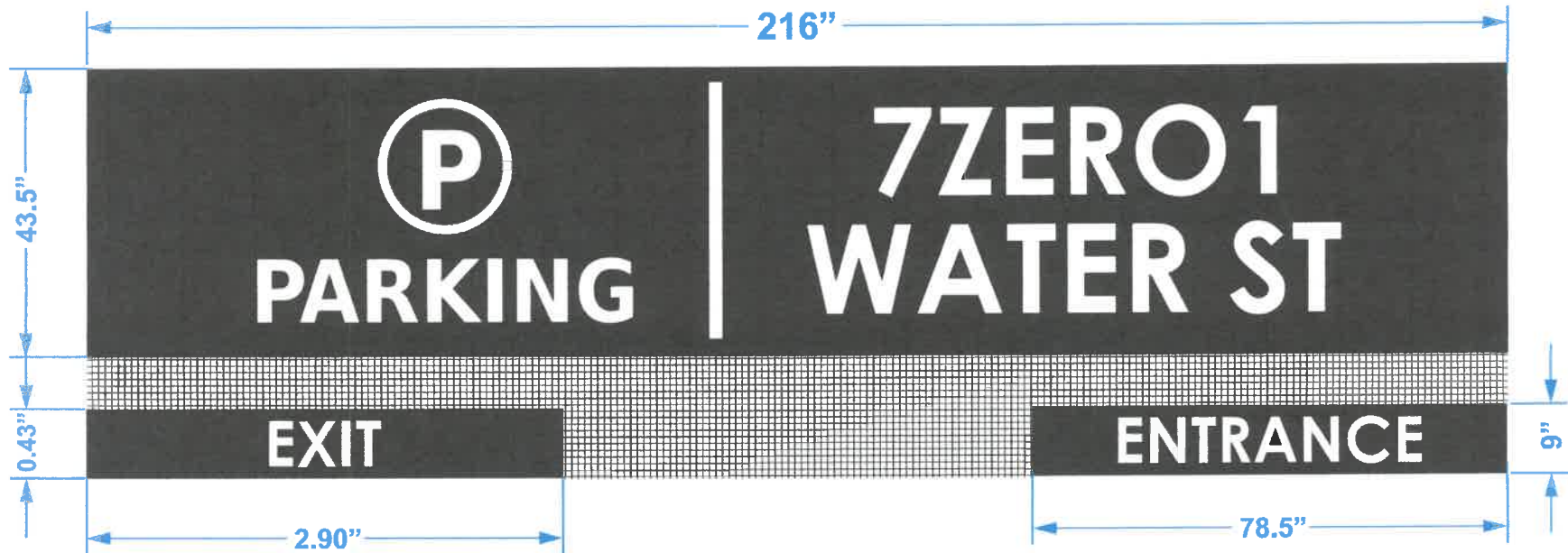


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Sign Proof

Signs are to be made of 6mm (1/4") ACM and painted black with stencils.
 The square holes are perforated aluminum painted black to match the accents of the other signage.

Permit Not Required



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Sign Proof

Wall Signage is to clearly mark address of location as well as stating it's a parking area and traffic direction. Colors and style will match the free standing signs so it's uniformed.

Permit Not Required

Existing



Proposed



SIGN B

701 E. Water Street

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Sign Proof

(A) Freestanding Sign

(B) Wall Sign (Permit Not Required)



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Proposed. No Signs Exist



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Sign Proof



This building has multiple entrances and is 85,000 SQ FT interior with 3.49 Acres of Land. The exterior signs are dominated by two main tenants. All the other tenants in the space do not have any kind of signage to identify that they are in the building. When visitors park in the parking garage, they would be able to easily find which tenants are in the building and know it's the correct parking lot.



Existing Signage on Building

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