

City of Charlottesville Marcus Alert Workgroup

Charlottesville City Council
Work Session

September 28, 2021

Workgroup Members

Current Members

Myra Anderson, Workgroup Co-Chair,

Mental Health Advocate, Marcus Alert Stakeholder Group, Sur-Thriver

Dr. Lisa Beitz,

Executive Director, Region Ten Community Services Board

Devin Coles, Pastor, Member Charlottesville Clergy Collective

Brian Henderson, Operations Supervisor, City of Charlottesville Department of Social Services

Myron Johnson, Youth Development Professional, Boys and Girls Club

Sena Magill, Workgroup Co-Chair, Vice Mayor, Charlottesville

Joe Powers, Deputy Fire Chief, Charlottesville Fire Department

Sonny Saxton, Executive Director,

Charlottesville-UVA-Albemarle County Emergency Communication Center

Current Members Con't

Dr. Hezedean A. Smith, Fire Chief, Charlottesville Fire Department

Lloyd Snook, Charlottesville City Councilor

Tom von Hemert, Coordinator, Thomas Jefferson CIT (Crisis Intervention Team)

New Members

Ashley Marshall, MPA, J.D. Deputy City Manager for

Racial Equity, Diversity, and Inclusion (REDI)

James Mooney, Assistant Chief of Police, Charlottesville Police Department

Past Members

RaShall Brackney, PhD., Charlottesville Chief of Police

Kaki Dimock, Charlottesville Director of Human Resources

Emily Pelliccia, Deputy Chief of Operations

Guest Speakers/Consultants

Dr. Lisa Jobe Shields, Deputy Director of Community Services, DBHDS

Daryl Washington, Executive Director, Fairfax- Falls Church Community Services Board

Marcus Alert Act- Overview

- Named for Marcus-David Peters, a young, Black Biology teacher who was shot and killed by Richmond Police in 2018 in the midst of a mental health crisis
- *Aims to ensure that the emergency response to a behavioral health crisis is a behavioral health response*

Marcus Alert State Components

4 level framework for urgency

- Core definition exists at the state level, cross walks are used to integrate it and further specify at local level

Equity at Intercept 0 Initiative

- Includes network leads and coalition development

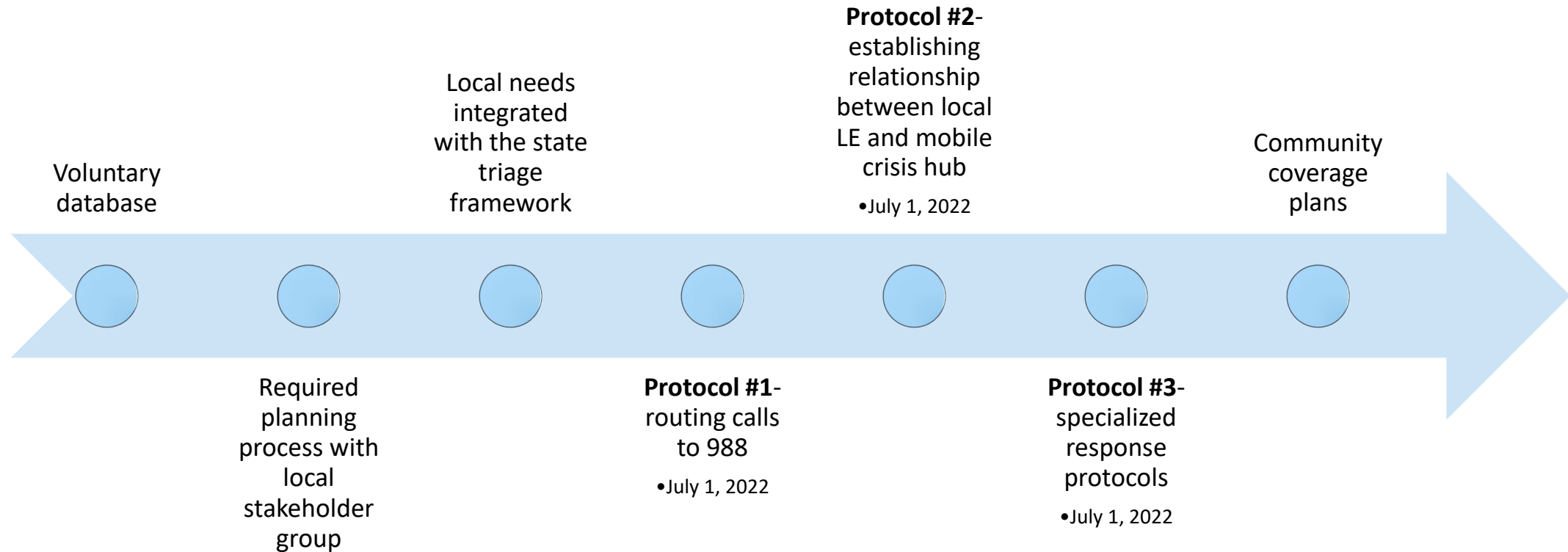
Statewide training standards

- Behavioral health training competencies

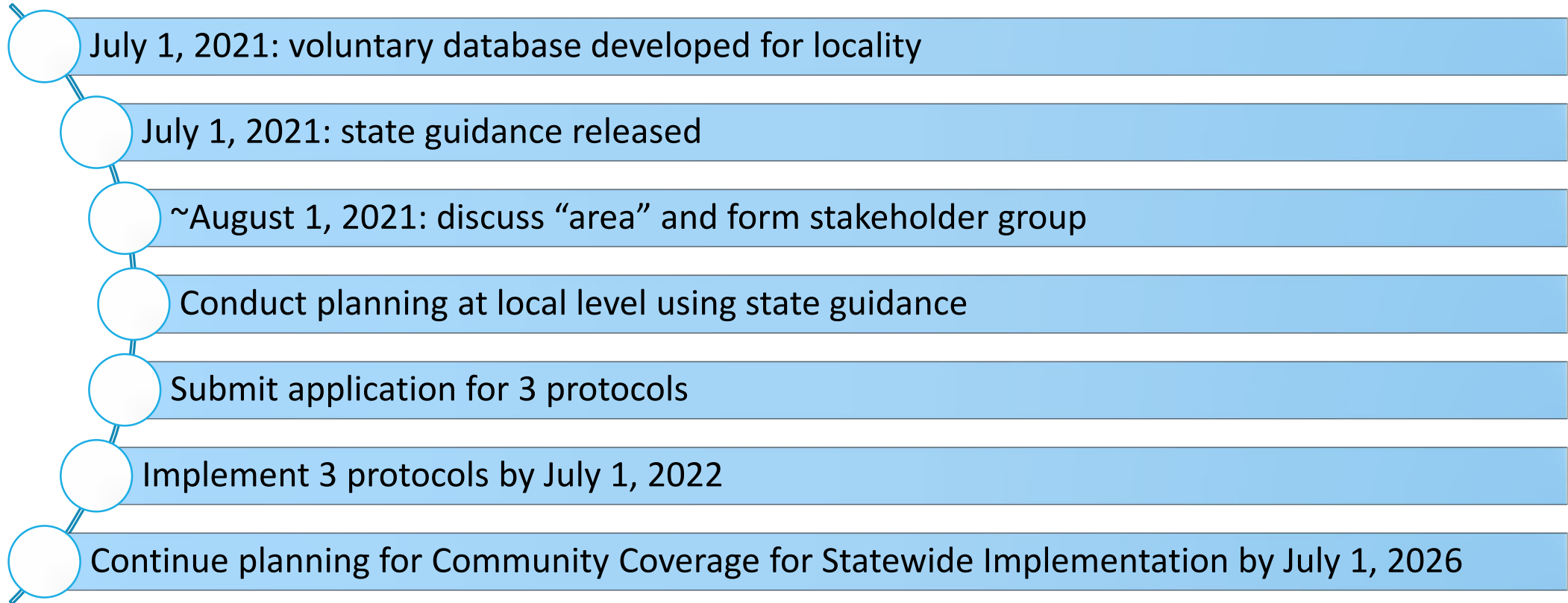
Public service campaign focused on calling 988

- Focus on calling at first signs of a crisis

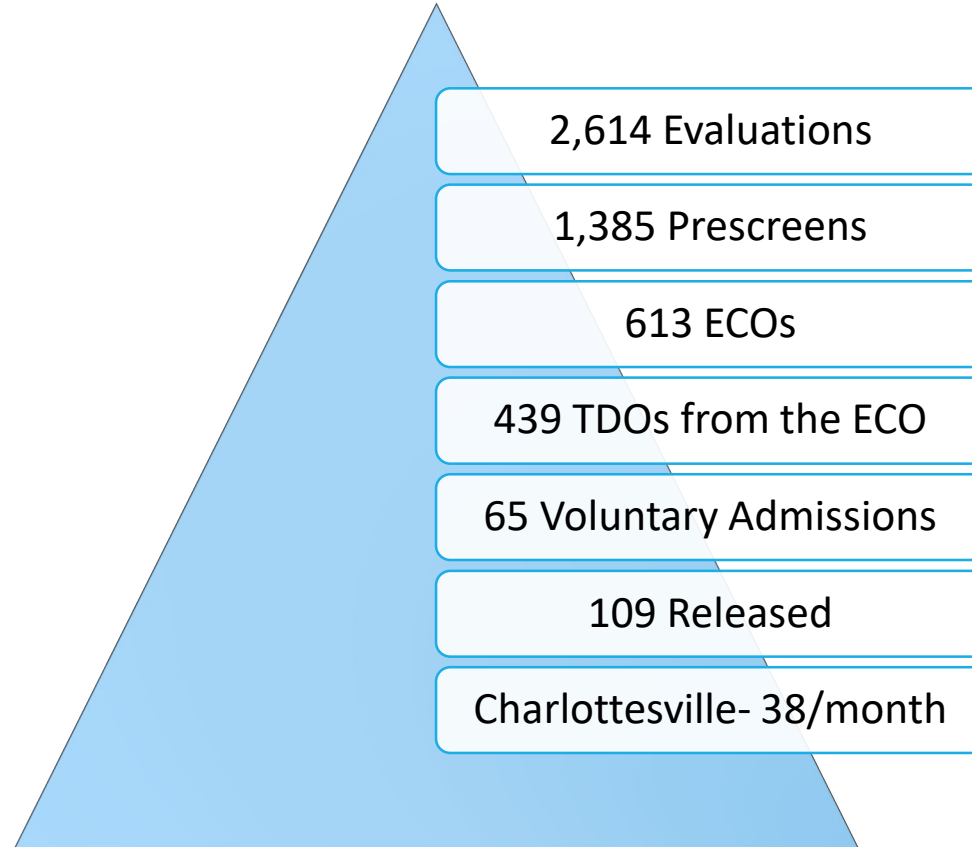
Required Components for Local Implementation of Marcus Alert



DBHDS Marcus Alert Deadlines and Deliverables

- 
- July 1, 2021: voluntary database developed for locality
 - July 1, 2021: state guidance released
 - ~August 1, 2021: discuss “area” and form stakeholder group
 - Conduct planning at local level using state guidance
 - Submit application for 3 protocols
 - Implement 3 protocols by July 1, 2022
 - Continue planning for Community Coverage for Statewide Implementation by July 1, 2026

RTCSB Emergency Services FY 2021



Current Crisis Landscape

Early Pandemic Impacts on the System

Executive Order 70

Decrease in State Psychiatric Hospital Beds

Workforce Challenges

Inadequate Community Infrastructure

Individual and Community Impacts

Need for Collaborative Community Solutions

Marcus Alert/STEP-VA/Project BRAVO

Marcus Alert

- A set of Protocols
- 988
- Formalized MOUs regarding Coordination of Services
- Community Care Teams
- Intercept 0 Initiative
- Statewide Training Standards

STEP-VA

- Data Platform
- Call Center
- Mobile Crisis
- CITAC
- 23 Hour Beds
- CSU

Project BRAVO

- Medicaid Recipients
- Best Practices
- Reimbursement